**MECHANICS OF THE 1ST LARAWANG BULAKENYO**

 **TURISMO PHOTOGRAPHY COMPETITION**

 **THEME**

The **1ST LARAWANG BULAKENYO TURISMO PHOTOGRAPHY COMPETITION** will adopt the theme “**Lalawigan Ko, Kikilalanin Ko**”.   Entries must strictly adhere to the competition’s theme. Photographs should be able to capture the unique facets of    Bulakenyo culture, the natural wonders and, diverse fun activities, fiestas/festivals, etc.

 **CONTEST DURATION**

The Provincial History, Arts, Culture & Tourism Office (PHACTO)- Tourism Division will receive entries starting August 15, 2015 until June 15, 2016 only.

**WHO CAN JOIN**

* The contest is open to all Bulakenyos provided that the participant is residing in the Philippines for the duration of the contest.
* Participants must be at least 18 years old at the time of the official start of the contest. Participants below 18 yrs. old must secure a waiver from their parents or guardians.
* PHACTO employees and their relatives up to the third degree of affinity or consanguinity are disqualified from joining the competition.

 **CATEGORIES**

 The contest has four different categories:

1. Festivals/Celebrations

2. Food/products/ local icons

3. Nature   • Travel destinations, flora & fauna, natural resources and/or attractions, landscapes, outdoor scenery, underwater photography and the like

 4. Structures and Historical Landmarks • Heritage sites, historical and architectural landmarks, churches etc. Please note that commercial buildings like malls are not allowed.

**SUBMISSION OF ENTRIES**

1. Participants must fill up the 1st LARAWANG BULAKENYO TURISMO PHOTOGRAPHY COMPETITION REGISTRATION/ENTRY FORM available at PHACTO-Tourism Division. PLEASE NOTE THAT PHACTO-Tourism Division WILL ONLY ACCEPT REGISTRATION FORMS SUBMITTED from August 15, 2015 to October 15, 2015. THOSE THAT WILL BE SUBMITTED outside the registration date will AUTOMATICALLY BE DISQUALIFIED.   FOR ANNOUNCEMENTS AND UPDATES ABOUT THE COMPETITION you may call us at (044) 305-20-23
2. Each participant is allowed to submit ONE ENTRY PER CATEGORY, TOTAL OF 4 ENTRIES per participant.
3. Entries must be in full color. Photos in Black and White or Sepia are not allowed.
4. The registration/entry form should be completely filled out with the participant’s name, full address, telephone number, and e‐mail address. Each participant should also attach a scanned 2x2 photo to his registration form.   Proof of residency (any government‐issued ID, barangay clearance, driver’s license etc.) attesting to the complete address indicated by the participant in the registration form will be required by PHACTO UPON SUBMISSION of entries at the 1st LARAWANG BULAKENYO TURISMO PHOTOGRAPHY COMPETITION . The entry to be submitted should be an image/photo with a corresponding “photo title” and “photo caption”. The caption must indicate the place where the image was taken, and must have an accurate description of what the photo is about.
5. Deadline for the submission of entry form is on Oct. 15, 2015 (Thurs.) until 5:00 p.m. only.

 **PHOTOGRAPH/IMAGE REQUIREMENTS**

 1. Photographs should be in printed form, (raw material) with scanned negatives. PHACTO-Tourism will not accept film submissions for the initial screening of the entries. Only photos/images with corresponding official registration/entry forms submitted at PHACTO-Tourism office will be accepted.

 2. Photographs to be submitted should have no watermark. There should be no identifying mark on the images to eliminate any bias during the screening and judging of the submitted photos.

3. The photograph can be taken using a digital or film camera.

 4. Photographs to be submitted to the 1st LARAWANG BULAKENYO TURISMO PHOTOGRAPHY COMPETITION must have been taken during the official launch and duration of this contest (August 15, 2015 – June 15, 2016).

5. The following photographs or images are disqualified:

 - Photographs that have been previously submitted or have won in any local or international photography contest.

- Photographs bearing images of public officials.

- Photographs that are digitally enhanced or altered for creative purposes. Altered images refer to photographs manipulated and applied with special effects (colorizing, toning, collage, photo composites, stitched panoramas, high dynamic range or HDR images, etc.). Only minor adjustments in the color, sharpness, contrast or digital equivalents are acceptable.

- Photographs that violate a person’s rights including, but not limited to copyright and privacy.

- Photographs that contain obscene, sexually explicit, offensive or any other objectionable or inappropriate content.

- Please note that sorting of the entries shall be strictly residency‐based. Proof of residency will be required. PHACTO-Tourism’s screening committee will automatically remove and disqualify photos/entries that are proven violating the rules.

 **UNDERTAKINGS OF THE CONTEST PARTICIPANTS**

* By participating in the 1st LARAWANG BULAKENYO TURISMO PHOTOGRAPHY COMPETITION, the contestant acknowledges and attests that:

 -The submitted image is a single work of original material created and taken solely by the participant;

 -The photograph does not infringe on the copyrights, trademarks, intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the photograph.

* The contest participant is responsible for securing – prior to submission of the entry ‐ a formal consent from concerned parties (i.e. subjects of the photo) if the image contains any material or element that is not the participant’s property, or if any person appears in the photo. For minors that are captured or photographed in the submitted entry, the contest participant must obtain a written consent from the minor’s parents/legal guardians. PHACTO-Tourism should not  ‐  in any way  ‐  be held responsible for the contest participant’s inability to secure the necessary permission or consent for their submitted entries.

 **SCREENING OF ENTRIES/PHOTOGRAPHS CRITERIA FOR JUDGING**

 • The entries shall be judged based on the following criteria:

a. Adherence to theme/Content – 20%

 b. Creativity and Originality – 25%

 c. Photographic Quality – 30%

d. Visual Impact  -25%

 • The decision of the judges during the screenings and grand finals are final and not appealable. During the screening, PHACTO-Tourism will have an esteemed panel of judges to be composed of one independent/renowned photographer, one independent owner of a photo gallery/studio, and one PHACTO official.

During the screening, the panel of judges shall select the top 10 qualifiers for each of the four categories. From the top 10 qualifiers per category, the top 10 (of the four category) will be chosen who will eventually be screened as finalist of the 1st LARAWANG BULAKENYO TURISMO PHOTOGRAPHY COMPETITION.

**GRAND FINALS**

1. Screening day starts on June 15, 2016. All the qualifiers and finalists shall be exhibited at Robinsons Place, Malolos City from Sept. 8-15, 2016. The formal announcement of winners will be on September 15, 2016 as a culminating activity of the celebration of Malolos Congress 2016.

 2. Each finalist must have their qualifying photos printed using the following specifications: • Printed image must be 18 inches x 24 inches (portrait or landscape), with 300 dpi/high resolution.

3. The printed entries can be submitted personally or via courier to PHACTO Office, Gat Blas Ople Building, Malolos, Bulacan. PHACTO-Tourism shall handle the framing of all photo entries for the Grand Finals. All expenses for the framing and staging of the exhibit will be shouldered by PHACTO-Tourism. During the final judging, the panel of judges will select 1 winner per category, People 1 Customs and Traditions 1 Nature 1 Structures/Historical Landmark 1 TOTAL 4 and Three (3) grand winners (champion, 1st runner up and 2nd runner up). Non-winners will received a certificate of participation.

**PRIZES AT STAKE** are as follows:

 THREE (3) GRAND WINNERS

 Grand Champion – P30,000.00 plus plaque

 1st Runner Up- P20,000.00 plus plaque

 2nd Runner Up- P10,000.00 plus plaque

FOUR (4) CONSOLATION   PRIZES for four categories:

 1. Festivals/Celebrations – P3,000 .00 plus certificate of merit

 2. Food/products/ local icons - P3,000 .00 plus certificate of merit

 3. Nature  - P3,000 .00 plus certificate of merit

 4. Structures and Historical Landmarks - P3,000 .00 plus certificate of merit

The winning photos shall be used for Provincial Government of Bulacan’s (PGB) 2017 Calendar and the upcoming Bulacan Coffee Table Book and various Tourism brochures.

PGB shall have the intellectual property rights and exclusive use over the winning photos in perpetuity and the remaining non winner photos for a period of 3 years. During this period, only PGB shall have the sole right to use, produce or reproduce, make imitative works of the photos for their various communication materials and for whatever purpose it may be deemed fit by PGB especially PHACTO-Tourism Division without further compensation to the artist, his heirs and assignees.

• By submitting their entries to the 1st LARAWANG BULAKENYO TURISMO PHOTOGRAPHY COMPETITION , all contest participants agree to release, discharge, and hold harmless PGB-PHACTO-Tourism and its employees, officers, directors, and representatives from any claims, losses, and damages arising out of their participation in this Contest.

• PHACTO-Tourism has the right to verify the validity and originality of any submitted photo entry and/or contest participant (including the contestant’s identity and address). PHACTO-Tourism also reserves the right to disqualify any contest participant who submits an entry that is not in accordance with the contest’s Official Rules or who tampers with the entry process.

• By joining this competition, the contest participants agree that their personal data may be used by PHACTO-Tourism for purposes of announcing to the general public updates on the outcome of the screening and grand finals, as well as for other PR and communication materials of the Provincial Government of Bulacan. The contest participants also agree that PHACTO-Tourism may opt to upload in its official website a gallery of the photos to be submitted for this contest. For more information about the 1st LARAWANG BULAKENYO TURISMO PHOTOGRAPHY COMPETITION, please call the PHACTO-Tourism Division at Tel. No. (044) 305-20-23 or visit our website at [www.bulacan.gov.ph](http://www.bulacan.gov.ph).